

WIN^{WIN}

PLAN B

WE SHARE YOUR PASSION

START HERE

PLAN B CARD

WHAT IS THE PLAN B CARD ABOUT?

The PLAN B CARD is our present to you - a reward for your achievements and the loyalty you show us each season. It is definitely worth it as various discounts and benefits add up for you. Every kilometer counts so you have the chance to progress to the different levels of GREEN, SILVER, GOLD and finally the BLACK CARD by participating in our events.

HOW CAN I GET THE PLAN B CARD?

Once you have decided to start collecting points and to be a part of our loyalty program you can register for the PLAN B CARD with your registration for an event or simply on our PLAN B CARD registration page.

HOW MANY POINTS CAN I COLLECT AT THE EVENTS?

The number of points at each PLAN B event depends on the amount of kilometers of your booked race. The points/kilometres communicated in the final course briefing on site will be added to your account. Your personal profile will always show your current status, meaning that you can see

quickly and easily how many more points you need to collect in order to move up to the next level in the PLAN B CARD system. At the end of each calendar year we send you an update regarding your status as well.

HOW LONG CAN I KEEP THE POINTS I HAVE COLLECTED?

As GREEN, SILVER or GOLD CARD holder you can take a break of no more than two years without losing the points you have collected. If you do not take part in any PLAN B event for more than two years, your points will be deleted and you will lose your status. Holders of the highest category, the BLACK CARD, can take a break for as long as they want to without losing their points and card.

WHEN DO I RECEIVE MY CHANGE OF STATUS?

If you get to the next level of the PLAN B CARD during one calendar year you will receive your new PLAN B CARD at the end of this year and benefit from the respective services in the following year.

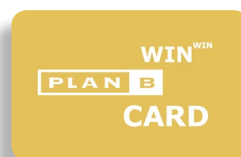
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COLLECT 1 LOYALTY POINT PER KILOMETRE FOR YOUR PLAN B CARD!

**IT'S DEFINITELY WORTH PARTICIPATING :
DISCOUNTS, BENEFITS, AND EVEN WILD CARDS ADD UP FOR YOU**



YOUR BENEFITS AS A PLAN B CARD HOLDER

GREEN-CARD
..... at least 200 credits

SILVER-CARD
..... at least 500 credits

GOLD-CARD
..... at least 1.000 credits

BLACK-CARD
..... at least 3.000 credits
or 10 x TAR

	GREEN-CARD at least 200 credits	SILVER-CARD at least 500 credits	GOLD-CARD at least 1.000 credits	BLACK-CARD at least 3.000 credits or 10 x TAR
Discount on event registration (applies to paying participants only)	5%	15%	20%	50%
Discount on merchandise items	5%	15%	20%	30%
Discount on partner campaigns	x	x	x	x
Fast-Lane for Check-In on site	-	x	x	x
Preferred start number (depending on number range)	-	-	-	x
Free start spot for one stage at a multi-day race	-	x	x	x
Wild card at 6th participation of any single race event (1x)	-	x	x	x
Family & Friends-supporter-package	5%	15%	20%	50%
Wild card at 10th participation TAR	-	-	-	x
No fees for any late and re-registration	-	-	x	x
Free place to sleep in the camp (if camp is offered)	-	-	x	x
Permanently guaranteed entry	-	-	x	x
Permanently guaranteed starting position in block A at stage races (if necessary)	-	-	x	x
Free shuttle-ticket on site (if necessary)	-	-	-	x
Coupon for Pasta Party for 1 supporter	-	-	-	x
Refund in case of cancellation	-	-	-	100%
Free shuttle ticket back to start location	-	-	-	x

The credits on your card expire after two years without starting at one of our events.